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# News Release



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**FOR IMMEDIATE RELEASE**

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## **Young Author Sensation Deljah S. Dickson Coming To Black College Expo**

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*The Dynamic Author and Speaker Mentors the College-Bound In Freshman 101 College Book Series*

**Madison Square Gardens, NY** — Critically acclaimed Author-Speaker Deljah S. Dickson of recently released Freshman 101, a survival guide to the first year of college, is scheduled to speak at the 7th Annual Black College Expo at Madison Square Garden, Saturday, October 21, 2006.

Deljah is a 22 year old, energetic, author, speaker, photographer and entrepreneur. She is the President of PJ's Publishing, LLC based in Los Angeles, California. Currently, Deljah is attending Columbia College-Chicago pursuing a major of creative writing and Television production while traveling through out the United States sharing powerful wisdom to young and seasoned audiences. When she isn't at school she lives in Los Angeles with her mother, who is an acclaimed fashion designer.

In her book, Dickson shares the principles she discovered the hard way her first year of college at Howard University in Washington, D.C. Her personal survival guide and annual journal offers students practical tools of how to successfully leave home, date, live with roommates, differentiate between on- and off-campus housing, and navigate finances. Her book gently guides students through every area of campus life. Dickson recently completed tour stops in Oakland and Los Angeles, CA, where she spoke to more than 75,000 students and 40 Historically Black Colleges and Universities (HBCU's).

Dickson plans to help college-bound students cut through the maze of questions that university life brings, which she answers ably and humorously in her new book. More than 50 HBCU's attended a recent Chicago Expo with seminars on topics such as financial aid, why to consider an HBCU to preparing for a college career. More than \$20,000 in College scholarships handed out.

Freshman 101 is a roadmap for students conquering every area of campus life, it is a must-have reference book for every freshman-to-be as well as a handy tool for teenagers thinking about college. Dickson's vision is to remove the apprehension, anxiety and confusion and turn typical challenges into positive experiences of academic pursuit. For more information on Freshman 101, contact PJ's Publishing at (310) 412-2991 or visit the website at [www.freshman101.net](http://www.freshman101.net).

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