
News Release

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Young Author Sensation Deljah S. Dickson Coming To Black College Expo

The Dynamic Author and Speaker Mentors the College-Bound In Freshman 101 College Book Series

Los Angeles, CA — Critically acclaimed Author-Speaker Deljah S. Dickson of recently released Freshman 101, a survival guide to the first year of college, is scheduled to speak at the 10th Annual Black College Expo at the Los Angeles Convention Center, Saturday, January 13, 2007 where more that 50,000 students and parents are expected. Dickson will tour seven additional cities with the 2007 Black College Expo Tour, including Oakland, Atlanta, Chicago, Houston, Washington, D.C and New York,

Deljah is a 22 year old, energetic, author, speaker, photographer and entrepreneur. She is the President of PJ's Publishing, LLC based in Los Angeles, California. Currently, Deljah is attending Columbia College-Chicago pursuing a major in creative writing and Television production while traveling through out the United States sharing powerful wisdom to young and seasoned audiences. When she isn't at school she lives in Los Angeles with her mother, who is an acclaimed fashion designer.

In her book, Dickson shares the principles she discovered the hard way her first year of college at Howard University in Washington, D.C. Her personal survival guide and annual journal offers students practical tools of how to successfully leave home, date, live with roommates, differentiate between on- and off-campus housing, and navigate finances. Her book gently guides students through every area of campus life. This is Dickson's third year with the Black college Expo. Dickson recently completed tour stops in New York where she spoke to more than 75,000 students and 40 Historically Black Colleges and Universities (HBCU's). and in Philadelphia, where she spoke to college bound students at the National Conference for the Delta Sigma Theta Sorority. Dickson plans to help college-bound students cut through the maze of questions that university life brings, which she answers ably and humorously in her new book. More than 50 HBCU's will attended the Los Angeles Expo with seminars on topics such as financial aid, why attend a HBCU to preparing for a college. More than \$20,000 in College scholarships will be handed out. Dickson will give products from her national sponsors including George Foreman, VISA, Wells Fargo, Bank of America and LAWRY'S.

Freshman 101 is a roadmap for students conquering every area of campus life, it is a must-have reference book for every freshman-to-be as well as a handy tool for teenagers thinking about college. Dickson's vision is to remove the apprehension, anxiety and confusion and turn typical challenges into positive experiences of academic pursuit. For more information on Freshman 101 and Deljah's new book in the Freshman 101 college series, "Eating for Survival," a cookbook for college students contact PJ's Publishing at (310) 412-2991 or visit the website at www.freshman101.net.

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