

Deljah S. Dickson



Author / Lecturer / Entrepreneur

Deljah is witty, and insightful far beyond her years. She captivates her young audience. She is informative, eloquent in her speech woven together with wit and laughter. She delivers an insightful message to both parents and students. She consistently talks to students in an attempt to help improve the statistics of successful college bound freshman in high schools and on college campuses all over the United States.

From her book *FRESHMAN 101*, Deljah shares the principles she discovered the hard way her first year of college at Howard University in Washington, D.C. Her personal survival guide and annual journal offers students practical tools of how to successfully leave home, date, live with roommates, differentiate between on- and off-campus housing, and navigate finances. Her book gently guides students through every area of campus life.

Her vision is to remove the apprehension, anxiety and confusion from the minds and heart of each college freshman, by providing a roadmap to maneuver through life's first independent journey by changing challenges into a positive experience of academic pursuit. She has been the subject in magazines and on television; Channel 5 KTLA and on the BET college show titled "The Center

WORKSHOP REVIEWS

"She had the girls eating out of her hands, no one moved during her entire presentation," says principal from **St Mary's academy**.

"Our students look forward to the seminar every year. We have graduates that tell others about the Freshman 101 seminar and journal." Principal, **Compton High School**

"Our Students enjoy hearing from Deljah and getting her book."
Los Angeles School District

"Deljah made the information so personal for each student."
Lake Michigan College

ON THE WEB

www.freshman101.net or www.amazon.com

Deljah's Workshop Line Up

Preparing for College

- Why Attend A Historically Black College?

Dollars & Sense

- Scholarships - Financial Aid - Registration
- Budgetsm,...
- credit card pitfalls
- managing bank accounts

Dorm Life

- On & Off Campus housing
- Roommates
- Setting guidelines
- Conflict resolution

Eating for Survival

- Freshman 15
- Nutrition - What do I eat?
- Stocking your mini fridge

Balancing academics & your Social calendar

- Finding your rhythm
- Study Habits
- Party Animals

Remembering Your Self Worth

- Dating
- Expectations
- Ladies Get Real-don't let hurts of the past stop you!
- Maintaining Your Values and Religious Beliefs

BONUS Seminar for Parents

She has spoken to over 100,000 students and parents through workshops and speaking engagements

- Essence College Tour
- Freshman 101 college Expo at Lake Michigan College
- Seven cities Black *College Expo Tour*,
- Cash for College conference sponsored by the City of Los Angeles
- National conference for the Delta Sigma Theta Sorority
- Howard University Alumni writers event and more

Key Selling

Will appeal to: college-bound students, parents, Universities for freshman orientation,

PRODUCT INFORMATION

ISBN: 0-9766082-0 February 1, 2005 ♦ 8" x 9", Soft cover ♦ 208 pp. ♦ Retail: \$24.99

Category: Educational - College bound students/parents/universities

Marketing/booking/media relations

Contact Clotee McAfee 310-686-6038

READERS REVIEWS FOR Freshman 101

"With all of life's firsts, success in maneuvering through them would be so much easier if road maps were available for them all. This book is a most efficient navigation tool for the first-year college student. With it, a student will be sure to reach graduation with few wrong turns."

C. Renee Brooks, Student Affairs Officer, University of California Los Angeles (UCLA), Center for Community College Partnerships